

Meet all the Plastics Processors at

SRI LANKA PLAST

INTERNATIONAL PLASTICS EXHIBITION

COLOMBO | AUGUST 10, 11 & 12, 2012



**THE NEXT PLASTICS INDUSTRY
REVOLUTION IN SRI LANKA
– GREAT OPPORTUNITIES**

Organised by

 **Enterprising Fairs**
(India) Pvt. Ltd.

Supported by


SRI LANKA

ORGANIZERS



Enterprising Fairs (India) Pvt. Ltd., the organizer of Sri Lanka Plast, is a perfect mix of connections and experience in organizing International Plastics exhibitions be it in India or abroad.



Sri Lanka Plast is the initiative of two groups – SMART EXPOS and KMG Business Technology, who have rich experience in organizing international exhibitions and strong connections with the entire plastics industry in India.

Mr. B Swaminathan, President & CEO of **Smart Expos Group**, has been the past President of Tamil Nadu Plastics Manufacturers Association, Convener & Chairman of International marketing of IPLEX – International Plastics Exposition. Besides extensive networking with other associations in India, he has successfully handled visitor promotions from Sri Lanka for leading plastics exhibitions in India. Smart Expos organizes international exhibitions on Packaging – **COMPACK**, Printing & Converting – **PRINTCON**, Electricals – **ELECXPO**, Construction equipment – **BAICON**, Interiors & Architecture – **INARCON**.



KMG Business Technology is an extension of a success story written by **K and D Communication Ltd.**, an event management & trade fair company known for empowering industries and business through providing a common platform to promote business. KMG enables participants to accomplish individual corporate goals initiated through targeted breakthrough. KMG offers the exhibitors international standard exhibit areas and nothing less than perfection that will ensure convenience to the exhibitors.



SUPPORTERS

Sri Lanka Plast is supported by PRISL – Plastics and Rubber Institute of Sri Lanka, the leading association representing Plastics and Rubber sectors.

PLASTICS & RUBBER INSTITUTE OF SRI LANKA – PRISL



The Plastics & Rubber Institute of Sri Lanka (PRISL) is the national professional body established for members, around 400 of whom are in the business of plastics and rubber. The PRISL has an important role in establishing sound ethical guidelines to the industry, through its professional grades of membership, and for maintaining high standards of education and professional competence in the science, engineering and technology of plastics and rubber. It acts as the focal point and center for networking for members and assist in promoting the interests of its members through regular technical meetings, seminars and conferences and visits to manufacturing plants and industrial sites, etc.



PLASTICS INDUSTRY IN SRI LANKA

Plastic processing which commenced around a decade after independence is now over 45 years old. Currently there are 400 Companies in Sri Lanka engaged in plastics processing for both domestic and international market. A total sum of LKR 15 billion has been invested in the industry. Almost 50% of this has come through Foreign Direct Investments. The industry processes many commodity plastics and engineering plastics using modern technologies.

The capacity of the domestic processing industry is presently around 140,000 MT per annum with an annual average growth rate of around 10 – 12%. Sri Lanka is exporting plastic products to large number of countries around the world. However, USA is the dominant buyer of plastic exports over the last number of years. Nearly 40% of the total exports go to the USA market.



OPPORTUNITIES IN SRI LANKA FOR THE INDIAN PLASTICS INDUSTRY

The present market is estimated @ 1,40,000 MTs per annum and growing at 10-12% and the trend is comparable to other developing countries in the world. Almost all developing countries register faster growth rate in plastics processing than the corresponding GDP growth rate. The per capita consumption of plastics for China is around 14 kgs, India around 7 kgs and Sri Lanka presents enormous scope for creation of capacities. The challenge is to make available affordable and appropriate technology and equipment for expansion of existing industries and setting up of new industries too.

India, the most favoured neighbor, is the ideal country that can provide great access for processing machinery particularly at the entry level. The Indian plastics machinery industry, with its experience gained over 4 decades, can provide the right technology and equipment at affordable costs and perhaps can usher in the **Next Plastics Industry Revolution in Sri Lanka** and **Sri Lanka Plast** is the perfect forum.

WHAT TO EXHIBIT?

Major Exhibitor Groups

Raw Material, Polymer & Resins, Intermediates, Blends & Alloys, Composites

Speciality Chemicals, Masterbatches, Additives, Colourants, Fillers & Reinforcements

Processing Machinery – Extrusion / Moulding

Converting Equipment – Printing / Decorating / slitting & rewinding /Laminating / Bag & Pouch making

Ancillary Equipment – Surface treaters / dryers/ scrap grinders / mixers / conveyers & material loaders

Moulds & Dies

Recycling plants and auxiliaries

Promotion of Plasticiculture

Testing equipment / Software solutions

Training institutions / Publishers





VISITOR PROMOTION

A large number of visitors from all parts of Sri Lanka will be targeted to attend the first edition of Sri Lanka Plast. The aggressive visitor promotion efforts will focus both on existing industries and aspiring new entrepreneurs to invest in this industry.

- Prominent advertisements in Trade / Industry magazines and Journals
- Direct mailers with invitations to existing processors and prospective new entrepreneurs
- Promotion through various end-users' associations
- Direct e-mail invites and reminders from a host of database sources
- Extensive Internet marketing – Tie-ups with leading portals and publishers of trade journals
- Pre-event coverage through all media – Press & Visual
- Advertisements in leading Newspapers before and during the expo
- Hoardings in major towns and highways to create the right awareness
- Road shows and launch functions in major cities

VENUE

Sri Lanka Exhibition & Convention Centre, Colombo, Sri Lanka, is the International Exhibition Centre located in the heart of Colombo with easy access and all amenities. With excellent infrastructure, abundant backup power, parking facilities and food court, SLECC is established and managed by PICO Sri Lanka and is the preferred exhibition venue for major International Business exhibitions in Sri Lanka.



Sri Lanka Exhibition & Convention Centre, Colombo

Date: **August 10, 11 & 12, 2012**

PARTICIPATION CHARGES

| | Shell Scheme (Minimum 9 sq.m.) | Bare Space (Minimum 36 sq.m.) |
|---------------------------|-------------------------------------|----------------------------------|
| Indian Exhibitors | ₹ 12,000 per sq.m. | ₹ 11,000 per sq.m. |
| Foreign Exhibitors | US \$ 300 per sq.m. | US \$ 275 per sq.m. |
| Power charges /Kw | ₹ 3000 / US \$ 75 | |
| Compressed air | ₹ 20,000 / US \$ 500 per connection | |

Service Tax extra @ 10.3% for all the above charges.

Payment Schedule 50% along with booking and balance 50% before April 30, 2012

All charges towards shipping and handling and custom levies if any, will have to be borne by the exhibitors only.

STALL AMENITIES

Following will be the facilities for the shell & Bare Schemes

BARE SCHEME: Exhibitors will have to bear all the costs
– designing and erection of the stall including the stall carpet

SHELL SCHEME: Includes Stall carpeting

| Area | Table | Chairs | Spot Lights | 5A Plug Point | Waste Basket |
|---------|-------|--------|-------------|---------------|--------------|
| 9 sq.m | 1 | 2 | 3 | 1 | 1 |
| 12 & 15 | 1 | 3 | 4 | 1 | 1 |
| 18 & 21 | 2 | 4 | 6 | 2 | 2 |
| 24 & 27 | 3 | 5 | 9 | 3 | 2 |
| 30 & 36 | 4 | 8 | 12 | 4 | 2 |

SHOW DIRECTORY

A comprehensive Show Directory will be published with all the details of exhibitors
– an ideal reference book on Plastics, which every visitor will find useful.

Copies will be given free of cost to all the visitors.

Advertisement Tariff

Back Page: ₹ 50,000

Inner Front / Inner Back: ₹ 30,000

Full Page: ₹ 15,000

Mechanical Details

Cover: 300 GSM

Inside pages: 130 GSM Art

Size: 14.85 cm x 21 cm

Deadline for advertisements: April 30, 2012.

Print materials: CDR / EPS / High-res PDF formats only

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